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# AUSTRALIAN FEEDLOT OF THE YEAR

## AUSTRALIAN FEEDLOT OF THE YEAR COMPETITION & AWARD | 2021

### IT'S TIME FOR YOUR FEEDLOT TO SHINE

The prestigious Australian Feedlot of the Year Competition established in 1991 and run by the Australian Lot Feeders' Association (ALFA) has recently undergone an extensive review process considering entrant feedback over many years. The award continues to strive for excellence in feedlot design and management.

### A GAME CHANGER WORTH WAITING FOR

Re-launching in 2021, improvements to the competition have focused on allowing feedlots to effectively demonstrate how they are at the forefront of National Feedlot Assurance Scheme (NFAS) principals and what really sets them apart from the crowd and makes them worthy of the top award.

### BANK ON WHAT SETS YOU APART

The competition is open to all NFAS accredited feedlots, no matter if you're small, medium or large, family run or a corporate operation – the competition is designed to find the very best of the best and to encourage continuous industry improvement. To ensure ultimate fairness and relevancy, the competition runs across four size categories, according to feedlot constructed capacity:

- ▶ Under 3,000 head
- ▶ Between 3,001 – 8,000 head
- ▶ Between 8,001 – 15,000 head
- ▶ Above 15,001 head

A winner is awarded in each size category, based on their ability to meet and exceed NFAS principles across five main areas, including:

- ▶ Quality Assurance Culture
- ▶ Product Integrity
- ▶ Environmental Responsibility
- ▶ Animal Welfare Responsibility
- ▶ Business Planning:
  - Attracting and Retaining Staff
  - Community Amenity and Social Accountability
  - Innovation
  - Product Integrity and Supply Chain Management

The competition involves two judging rounds. The first round, conducted by AUS-MEAT in conjunction with the feedlot's annual NFAS audit, is based on verifying entrants' responses to their online self-assessment questionnaire.

Scores from round one reveals the competition finalists who progress to round two. Round two provides feedlots the opportunity to further demonstrate to the independent judging panel what sets their feedlot apart. Points are accumulated between rounds to determine overall winners.

### THERE'S VALUE IN PARTICIPATION

All entrants receive individual and highly valuable benchmarking feedback. Finalists are included in the theatre of the winner announcement at ALFA's BeefEx Conference. Overall winners have the opportunity to take advantage of the considerable marketing benefits associated with winning the award. A winner-specific logo is provided to each category winner for their use, along with a trophy.

The competition is independently judged by AUS-MEAT and industry representatives. Entry is confidential.

### HOW TO ENTER

Entry into the competition is free for all NFAS accredited feedlots.

1. Fill out the [online entry form](#) by 30 November 2020.
2. Entrants complete an online self-assessment questionnaire by 30 November 2020, which informs the first-round judging.



**Australian Lot Feeders' Association**

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The Australian Feedlot of the Year Competition is proudly supported by ISC, ALFA & AUS-MEAT.