



July 2018

Dear ALFA Associate Member,

Re: Your Industry Association 2018-2019

On behalf of the Australian Lot Feeders' Association (ALFA) and the Council, I wish to thank you for your valued support through ALFA Associate Membership during 2017-18 and we invite you to join us again for the 2018-19 new membership year.

ALFA is the grain fed beef industry's representative council providing leadership, formulating policies, setting strategic imperatives and allocating grain fed levy investment in animal health, residue monitoring, research and development (R&D) and marketing programs. ALFA proactively represents the grain fed beef sector on industry and legislative issues and importantly keeps members informed and up-to-date on matters important to feedlot businesses and the industry we operate in.

ALFA, through a combination of Councillors, External Committee Members and Secretariat participation, represent the interests of our Members on over 50 National and State committees. These committees vary from the Red Meat Advisory Council, SAFEMEAT, industry advisory committees and taskforces through to various environmental, residue, health and welfare committees. Your representatives work diligently with these groups to lobby on your behalf to protect and maximise opportunities for your business.

I am proud to announce ALFA has delivered a number of positive achievements over the last financial year and these are outlined further in the attached '2018 Year in Review'.

During 2018-19 we are committed to continuing to pursue and implement the ALFA strategic plan which supports the goals and objectives of the Meat Industry Strategic Plan.

Some of our 2018-19 focuses include: holding the industry's premier event, BeefEx 2018 Conference in Brisbane on 8-10 October 2018, implementing the new Grain Fed Finished standards based on fewer days on feed and MSA, commence implementing the Australian Feedlot Sector Career Development and Training Strategy, continued investment of levies in Research and Development and Marketing and delivery of workshops including our highly valued animal welfare training.

Membership offers unique opportunities to be aware of issues and developments that impact your business, to gain a better understanding of the industry and to be involved in policy development and changes that take the industry forward.

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ALFA Associate membership entitles companies and individuals to a plethora of opportunities within the feedlot industry, whether it is premier sponsorship opportunities or attending the many events ALFA runs throughout the year. Associate members (and their staff in the case of Company Associate membership) can take advantage of the significant discounts to all ALFA run events, workshops, courses and seminars.

In the last financial year ALFA members enjoyed discounted member rates to SMARTBEEF as well as several workshops. ALFA is working towards putting on more events on for its members in 2018/19 including BeefEx, the feedlot industry event of the year; Animal Welfare Officer Training; Animal Health & Welfare; Antimicrobial Stewardship, and the Australian Rural Leadership Program, among many more to be released.

With BeefEx 2018 alone, Associate members will save between \$205 and \$380 per registered delegate (based on a full delegate registration). In conjunction with other ALFA events, Associate members can more than offset the cost of membership via discounts alone. This proves ALFA membership is truly value for money.

Maintaining a high level of communication with our Members is extremely important to ALFA. Members are kept abreast of industry news and developments through ALFA's member exclusive fortnightly e-newsletter '*Around the Pens*', media releases, our quarterly feedlot survey statistics, and the bi-monthly ALFA Journal, *Lotfeeding*.

ALFA Membership is an investment that protects and adds value to the industry whilst providing opportunities for networking and gaining an improved understanding of the issues impacting on the sector.

As always, we are constantly seeking feedback from our Members, so please do not hesitate to contact us at any time.

ALFA looks forward to the continued opportunity in 2018-19 to serve you as a valued Member.

Yours sincerely,



Tess Herbert
ALFA President

